

Kirin Group Monthly Sales Report - June 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in June 2018 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

■Category

Category	YOY change (Jun 2018)	YOY change (Jan-Jun 2018)
Beer Products Total	111%	103%
Beer	89%	96%
Happo-Shu (Low-malt beer)	100%	93%
New genre	147%	119%
RTD Total	120%	112%

Main brands of Kirin Brewery are as follows:

(1) *KIRIN ICHIBAN*



(2) *Kirin Tanrei*



(3) *Kirin Nodogoshi*



(4) *Kirin Hvoketsu*



(5) *Kirin Honshibori™ Chuhai*



2. Mercian

■Category

Category	YOY change (Jun 2018)	YOY change (Jan-Jun 2018)
Wine Total	92%	96%
Domestic Total	92%	94%
Import Total	92%	98%

Main brands of Mercian are as follows:

(1) *Château Mercian*



(2) *Oishii-sankaboshizai-mutenka wine*



(3) *Frontera*



(4) *Casillero del Diablo*



3. Kirin Beverage

■Category

Category	YOY change (Jun 2018)	YOY change (Jan-Jun 2018)
Non-Alcoholic Beverages Total	105%	102%

Main brands of Kirin Beverage are as follows:

(1) *Kirin Gogo-no-Kocha*



(2) *Kirin Fire*



(3) *Kirin Namacha*

