

Kirin Group Monthly Sales Report - January 2019 -

Kirin Holdings Company, Limited announces the monthly sales outline in January 2019 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

■Category

| Category | YOY change (Jan 2019) |
|---------------------------|--------------------------|
| Beer Products Total | 117% |
| Beer | 96% |
| Happo-Shu (Low-malt beer) | 104% |
| New genre | 150% |
| RTD Total | 115% |

Main brands of Kirin Brewery are as follows:

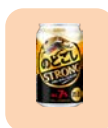
(1) *KIRIN ICHIBAN*



(2) *Kirin Tanrei*



(3) *Kirin Nodogoshi*



Revamped!

On
Jan 22

(4) *Kirin*



(5) *Kirin Honshibori™ Chuhai*



2. Mercian

■Category

| Category | YOY change (Jan 2019) |
|----------------|--------------------------|
| Wine Total | 105% |
| Domestic Total | 104% |
| Import Total | 106% |

Main brands of Mercian are as follows:

(1) *Château Mercian*



(2) *Oishii-sankaboshizai-mutenka wine*



(3) *Frontera*



(4) *Casillero del Diablo*



3. Kirin Beverage

■Category

| Category | YOY change (Jan 2019) |
|-------------------------------|--------------------------|
| Non-Alcoholic Beverages Total | 102% |

Main brands of Kirin Beverage are as follows:

(1) *Kirin Gogo-no-Kocha*



(2) *Kirin Fire*



(3) *Kirin Namacha*

