

Kirin Group Monthly Sales Report - June 2019 -

Kirin Holdings Company, Limited announces the monthly sales outline in June 2019 regarding businesses in Japan.

1. Kirin Brewery

■ Category

Category	YOY change (Jun 2019)	YOY change (Jan-Jun 2019)
Beer Products Total	94%	102%
Beer	87%	93%
Happo-Shu (Low-malt beer)	89%	93%
New genre	102%	116%
RTD Total	96%	108%

Main brands of Kirin Brewery are as follows:

(1) *KIRIN ICHIBAN*



(2) *Kirin Tanrei*



(3) *Kirin Nodogoshi*



(4) *Honkirin*



(5) *Kirin Hyoketsu*



Limited Item
On Jun. 11

2. Mercian

■ Category

Category	YOY change (Jun 2019)	YOY change (Jan-Jun 2019)
Wine Total	89%	97%
Domestic Total	92%	99%
Import Total	86%	96%

Main brands of Mercian are as follows:

(1) *Château Mercian*



(2) *Oishii-sankaboshizai-mutenka wine*



(3) *Casillero del Diablo*



3. Kirin Beverage

■ Category

Category	YOY change (Jun 2019)	YOY change (Jan-Jun 2019)
Non-Alcoholic Beverages Total	92%	101%

Main brands of Kirin Beverage are as follows:

(1) *Kirin Gogo-no-Kocha*



Revamped!
On Jun. 4



(2) *Kirin Fire*



(3) *Kirin Namacha*



Introduce the recycled PET
from Mid-June