

November 17, 2020

## ***Kirin Single Grain Whiskey Fuji aged 30 years Takes Highest Award at the International Spirits Challenge (ISC) 2020***

- Five other Kirin whiskies awarded with Gold or above -

**TOKYO, Tuesday November 17, 2020**—Kirin Brewery Company’s Kirin Distillery Company-produced ultra-premium *Kirin Single Grain Whiskey Fuji aged 30 years* won the Trophy award (the highest award) at the 25<sup>th</sup> International Spirits Challenge (ISC) 2020\* in the Japanese Whisky category. This is the first time it has been recognized at the prestigious event. In addition, Fuji Gotemba *DISTILLER'S SELECT SINGLE GRAIN* was awarded Double Gold (the second-highest award). Four other whiskies produced at the Kirin Mt. Fuji Distillery were also awarded with Gold status.

\* <https://internationalspiritschallenge.com/2020/en/page/home>

The ISC is an annual competition organized by Drinks International, a UK-based alcoholic beverages publication. In addition to the Whisky category, there are other categories such as brandy, tequila, gin and vodka, with Trophy, Gold, Silver and Bronze prizes awarded in each category. The Whisky category is regarded as an authoritative award because the judges, including blenders and distillers from around the world, judge the awards based on blind tastings.



*Kirin Single Grain Whiskey Fuji aged 30 years*, the result of more than 30 years’ maturation of Kirin Mt. Fuji Distillery's original flavorful grain whiskeys, is highly regarded around the world for its dignified and mellow taste.

### **Kirin Single Grain Whiskey Fuji aged 30 years**

[Nose]

Nutty, sweet and aromatic-like molasses, with notes of ripe fruit and dried fruits on the nose.

[Palate]

Soft, heavy and concentrated. It has a honey-like sweetness with bittersweet dark chocolate notes and a moderately woody finish.

[Finish]

Long-lasting, heavy and complex aroma typical of aged grains.



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| 1. Product name | <i>Kirin Single Grain Whiskey Fuji aged 30 years</i>   |
| 2. Release date | September 24, 2020   |
| 3. Available at | The <i>DRINX</i> Japanese online store <a href="https://drinx.kirin.co.jp/">https://drinx.kirin.co.jp/</a> |
| 4. ABV          | 46%.   |
| 5. Volume       | 700ml  |
| 6. Price        | 275,000 yen (tax included)   |

- more -



- List of Kirin Mt. Fuji Distillery's products that were awarded at the International Spirits Challenge (ISC)

Subcategory	Product name	Prize
Japanese Grain Whiskey	<i>Kirin Single Grain Whiskey Fuji aged 30 years</i>	Trophy
Japanese Grain Whiskey	<i>Fuji Gotemba Distillery DISTILLER'S SELECT SINGLE GRAIN</i>	Double Gold
Japanese Grain Whiskey	<i>Kirin Single Grain Whiskey Fuji</i>	Gold
Japanese Blends No Age Statement	<i>Kirin Whiskey Fuji Sanroku Signature Blend</i>	Gold
Japanese Malts between 13 years and older	<i>Fuji Gotemba Distillery Single Malt Whiskey AGED 17 YEARS SMALL BATCH</i>	Gold
Japanese Malts No Age Statement	<i>Fuji Gotemba Distillery DISTILLER'S SELECT SINGLE MALT</i>	Gold

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